

School Name:			Teacher Name:		
Student Names: (up to 4)					
Category	4	3	2	1	Subtotal
<b>Content</b>	Video establishes a purpose early on and maintains a clear focus throughout	Video establishes a purpose and maintains focus for most of the presentation	Lapses in focus are few and the purpose is somewhat clear	The focus / purpose of the presentation is unclear	
<b>Creativity</b>	Complete originality exists in the composition and delivery, and there is strong evidence of critical thinking skills	Most elements of the composition and delivery are original, and there is some evidence of critical thinking skills	Few elements of the composition and delivery are original, and there is little evidence of critical thinking skills	The elements of the composition and delivery are not original, and it lacks evidence of critical thinking skills	
<b>Planning</b>	Complete and detailed evidence of planning exists throughout the video including, sequencing, pacing, and consistent storytelling	Most of the planning evidence exists throughout the video including sketches, sequencing, pacing, and storytelling	Some of the planning evidence exists throughout the video including sketches, sequencing, pacing, and storytelling	Little or no evidence of the planning exists including minimally completed sketches, sequencing, pacing, and storytelling	
<b>Animation/ Sound</b>	Strong use of quality animation & sound exists and adds overall impact to the presentation	Most of the animation & sound tools used add to the overall impact of the presentation	Some of the animation & sound tools used add to the overall impact of the presentation	There is little evidence that animation & sound tools add to this presentation	
<b>Self Reflection</b>	Work was equally shared among all group members	Work was mostly shared among all group members	Work was completed by some group members	Work was completed individually	
<b>Final Score</b>					